



PayDotCom Autoresponder & Follow Up Integration

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Following up with customers after they purchase is a critical part of the sales process. This communication helps foster trust and loyalty from people who have already purchased from you.

The PayDotCom email parser has been developed to provide AWeber users with an automated way to add customers to their AWeber account after they purchase.

This can be used to:

- ▶ Send post purchase email to customers
- ▶ Send out purchased information products automatically
- ▶ Up-sell your customers using email
- ▶ Send customer newsletters, etc

Integrating AWeber with PayDotCom – Step By Step

1. Enable AWeber's PayDotCom Email Parser

- ▶ Login to your AWeber account at <http://www.aweber.com/login.htm>
- ▶ Click on the “List Settings” tab, then the “Email Parser” link



- ▶ From the list of parsers that appears, find the one that reads **PayDotCom: Direct Sale**

Defined Rulesets					
Description	Trigger Regex	Match On	# Rules	Active?	Delete
Authorize.Net Auto-Receipt	From:[^\n]+Authorize\.Net\sAuto-Receipt	Headers	5	<input type="checkbox"/>	
Automotive: AutoUSA	Subject:[^\n]+AutoUSA Internet Referral	Headers	7	<input type="checkbox"/>	
Automotive: Autotrader Leads	From:[^\n]+dealerleads\@autotrader\.com	Headers	6	<input type="checkbox"/>	
Automotive: CSAA Vehicle Purchasing Service	From:[^\n]+automotive\@aaaemail\.com	Headers	7	<input type="checkbox"/>	
Automotive: Cars.com Leads	From:[^\n]+SalesLeads\@cars\.com	Headers	10	<input type="checkbox"/>	
Automotive: Costco Auto Program	From:[^\n]+Heads\@costcoauto\.com	Headers	7	<input type="checkbox"/>	
Automotive: GMC Leads	From:[^\n]+@gmleads.com	Headers	5	<input type="checkbox"/>	
Membergate	Subject:[^\n]+Subscribe Member - Membergate	Headers	2	<input type="checkbox"/>	
Nanacast	From:[^\n]+aweber\@nanacast\.com	Headers	2	<input type="checkbox"/>	
PayDotCom: Direct Sale	Subject:[^\n]+New PayDotCom.com Sale Receipt(?:[^\n]*\{affiliate sale\})	Headers	12	<input type="checkbox"/>	
PayDotCom: Sale From Affiliate	Subject:[^\n]+New PayDotCom.com Sale Receipt[^\n]*\{affiliate sale\}	Headers	2	<input type="checkbox"/>	
Payment Processor: 1Shoppingcart.com Orders	http://\V/www\.1shoppingcart\.	Body	6	<input type="checkbox"/>	
Payment Processor: Clickbank Orders	[Ff][Rr][Oo][Mm]:[^\n]+invoice\@clickbank\.	Headers	2	<input type="checkbox"/>	
Payment Processor: Paypal Australia Orders	From:[^\n]+service\@paypal\.com\.au	Headers	2	<input type="checkbox"/>	
Payment Processor: Paypal Orders	PayPal Email ID	Body	2	<input type="checkbox"/>	
Payment Processor: Regsoft.com Orders	From:[^\n]+registrations@regsoft.com	Headers	2	<input type="checkbox"/>	
Payment Processors: StormPay Payments	Subject:[^\n]+StormPay Money (Waiting Received)	Headers	1	<input type="checkbox"/>	
Podcastswitchboard	From:[^\n]+aweber\@podcastswitchboard\.	Headers	2	<input type="checkbox"/>	
Real Estate: NextTag Mortgage Leads	From:[^\n]+services\@nexttag\.	Headers	26	<input type="checkbox"/>	

[Activate/Deactivate](#)

- ▶ Mark the checkbox to the right of that parser, then click the **Activate/Deactivate** button

2. Get Your AWeber autoresponder email address

- ▶ Find the "Select List" dropdown menu in the upper right-hand corner of the control panel



- ▶ In the dropdown menu is your autoresponder email address (your listname @aweber.com)

- ▶ Tip: If you want to change your list name, click the "List Settings" tab and do so there. Changing the list name will change the first part (up to the @ symbol) of your AWeber autoresponder email address



3. Create a New Product in PayDotCom

- ▶ Login to your PayDotCom account at <https://paydotcom.com/login.php>
- ▶ Hover your mouse over "My Products" and choose "Create A New Product" from the dropdown options that appear



- ▶ Enter your product information. In the text box labeled "Send Receipt Email 1" enter your AWeber autoresponder email address

Pay DOT com. Welcome Justin Premick! Home | Log Out | Help

My Account My Sales My Products Manage Affiliates Promote Products Inbox (0)

Click here to reduce your fees by 20%

DOT Add new product (step 1 of 5 -- product information):
Please start to fill in your product details. You DO NOT NEED to change any OPTIONAL or "Advanced Users Only" fields.

Product Name:

Description:

Price:

This is a subscription (check this if you want a recurring charge)*

Charge Period: Bill Each and Every Days

(0 for regular non-recurring products)*

Send Receipt Email 1:

Send Receipt Email 2:

- ▶ Complete the remaining steps for setting up the product
- ▶ Hover your mouse over "My Products" and choose "View All My Products"



- ▶ Under your product details, choose "Make Payment Button"



- ▶ On the next page, copy the HTML for the button you want to use, edit your website and place the button onto the appropriate page/s

The screenshot shows the PayDotCom website interface. At the top left is the PayDotCom logo. To its right is a navigation bar with links for Home, Log Out, and Help. Below this is a secondary navigation bar with tabs for My Account, My Sales, My Products, Manage Affiliates, Promote Products, and Inbox (0). A yellow banner below the navigation bar reads "Click here to reduce your fees by 20%". The main content area is titled "Sales Page HTML code for Product Name: My Test Product". Below the title are links for "Pay Buttons", "Simple text links", "Use your own image", "Use your own text", and "View advanced info". The section "Code for 'https' sales pages:" contains two examples. The first example, labeled "Code for your site:", shows a code block with HTML code for a button with a Visa and MasterCard logo. The second example, labeled "Preview:", shows a button with the PayDotCom logo and the text "buy now".

Now, when your customers purchase through PayDotCom, they will be added to your AWeber list!

Need Help?

If you have any questions about this, or anything else about your account, please contact our customer support team. We have real, live people ready to assist you.

Hours:
Monday – Friday, 7AM – 7PM Eastern time
Saturday, 9AM – 5PM Eastern time

Phone:
Toll Free: 1-800-531-5065 or +1 215-322-2408

Email:
help@aweber.com
<http://www.aweber.com/support.htm>

Live text chat:
Anywhere on the AWeber site – just click the “Live Support” icon!