



1ShoppingCart Autoresponder & Follow Up Integration

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Following up with customers after they purchase is a critical part of the sales process. This communication helps foster trust and loyalty from people who have already purchased from you.

By redirecting your 1ShoppingCart buyers to an opt-in form for your customer list, you can have them add to your AWeber autoresponder account. You can then:

- ▶ Send post purchase email to customers
- ▶ Send out purchased information products automatically
- ▶ Up-sell your customers using email
- ▶ Send customer newsletters, etc

Integrating AWeber with 1ShoppingCart - Step By Step

1. Create AWeber opt-in Form For Your Customers

Login to your AWeber account at <http://www.aweber.com/login.htm>

- ▶ Choose the appropriate list from the "Select List" dropdown menu in the upper right-hand corner of the page
- ▶ Click the "Leads" tab, then the "Web Form Generator" link



- ▶ Click "Create New Web Form"



Web Forms:

Turn off any pop-up blockers before using this page. Web Form Generator allows you to create hover pops that are immune to pop-up blockers, traditional pop-ups, exit pop-ups, pop-upders and standard web forms placed within your standard webpage. If you create more than one web form you will be given the opportunity to split test different forms on your site automatically and decide which form is the best to use. **Note:** Statistics are delayed 10 minutes.

[Create new web form.](#)

- ▶ Create your Web Form using the Web Form Generator



[Watch our Web Form Generator video tutorial](#)

- ▶ After you save your form, you'll be taken to the main Web Form Generator page. There, click the "Get HTML" link, and copy the form HTML from the popup that appears

2. Place Web Form on Your Website

You now need to place the form onto a page of your site so that your customers can fill it out after purchase. Typically this will be a page of your site that is not linked to from any other pages, so that only your customers can access it.

If you are unsure how to create that web page, or how to place the form HTML onto it, please refer to your web host or website editing software for assistance.

3. Create Product in 1ShoppingCart

You now will create a product in your 1ShoppingCart account and tell 1ShoppingCart to redirect customers to the web page where you placed the AWeber web form. This way, after they pay you, your customers can sign up to your list.

▶ Login to your account at <http://www.1shoppingcart.com/shopping-cart-login.asp>

▶ On the left side of the page, click the “Products” link



▶ From the options that appear below that link, choose “Add Product”



▶ Scroll to the section labeled “Optional Values”

- ▶ In the "Thank You URL" field, enter the address of your web page where you have placed the AWeber form

Optional Values	
THESE ARE ALL OPTIONAL. YOU CAN EDIT THEM NOW OR LEAVE THEM BLANK.	
Shipping Price	\$ 0.00
Shipping Calculation	YES <input type="checkbox"/> If you do not want this product to be included in shipping calculation, select NO.
State Tax	NO <input type="checkbox"/> Should the shopping cart add for this product?
Country Tax	NO <input type="checkbox"/> Should the shopping cart add for this product?
Weight	<input type="text"/> pound Please enter the product weight for shipping calculation . (optional)
Recurring Cycle	<input type="text"/> days If this product is used for recurring billing (which you plan to automatically charge your customers), enter the days cycle here. separate \$.25 cent per transaction charge for this feature.
Recurring Count	Unlimited <input type="checkbox"/> If there is a time limit on how many cycles you wish to limit this recurring product, enter the recurring count here. Note that this is a time limit on how many cycles you wish to limit this recurring product, enter the recurring count here. Note that this is a time limit on how many cycles you wish to limit this recurring product, enter the recurring count here.
Recurring Start Duration	<input type="text"/> days Leave 0 or Blank, if you need to start the recurring cycle immediately. Enter recurring start duration days here. eg. 7 means start recurring cycle after one month.
Recurring Price	\$ <input type="text"/> If this product is used for recurring billing, what is the recurring price you wish to charge your customer?
Recurring Shipping Calculation	YES <input type="checkbox"/> Would you like to charge shipping on recurring transactions?
Recurring Commission Rate	First Level: \$ <input type="text"/> Second Level: \$ <input type="text"/> These are first and second-tier commissions earned by your affiliates per unit sold . These amounts will be in place of the regular affiliate commission percentage for this product. These commissions are valid only for recurring products.
Recurring Commission Limit	Unlimited <input type="checkbox"/> How many billing cycles do you want to pay commission?
Destination URL	<input type="text"/>
Autoresponder	None <input type="checkbox"/>
Thank You URL	<input type="text"/>
Clear Cart URL	<input type="text"/>
Calculate Commission	Yes <input type="checkbox"/> Do you want to include this product when calculating commission earned by your affiliate?

- ▶ Complete the other 1ShoppingCart steps for creating a product (see <http://www.mcssl.com/webhelp/> for assistance)

Now, when someone purchases your product through 1ShoppingCart, they will be redirected to your customer opt-in form. There, they can submit the email address where they want to receive your updates, customer newsletter or other information!

Need Help?

If you have any questions about this, or anything else about your account, please contact our customer support team. We have real, live people ready to assist you.

Hours:

Monday – Friday, 7AM – 7PM Eastern time

Saturday, 9AM – 5PM Eastern time

Phone:

Toll Free: 1-800-531-5065 or +1 215-322-2408

Email:

help@aweber.com

<http://www.aweber.com/support.htm>

Live text chat:

Anywhere on the AWeber site – just click the “Live Support” icon!