

Submission Guidelines

Email Template Design Contest

Deadline: April 30, 2012

no coding required

Prizes:

The prizes for the top three winning templates are:

Grand prize: 2 year membership to Tuts+

Second place: 1 year membership to Tuts+

Third place: 6 month membership to Tuts+

Runners Up (up to 10): 3 months of free AWeber service

All winning templates will include a footer link with the designer's name (if desired) and link to their site. Winning designers will be featured with a short bio and interview on the thinking behind their design, also featuring their site, to our blog, customer and affiliate communities.

Winners can opt to have their template coded by AWeber's designers into the AWeber template library for further exposure, or keep their winning design to use however they wish (keep, sell, whatever their choice). Winners will retain full rights to their designs and the template will not be used without their permission.

The designer of the top three winning templates, as voted on by a panel of AWeber marketers and designers, will be awarded:

Eligibility:

In order to be considered an eligible candidate, submitted templates must be:

1. Built on one of the following three frameworks as .psd files:



2. Designed for use as marketing emails, with the following specifications:

- Width should not be extended beyond 600 px. Vertical design should be flexible, as length of email will vary during use.
- Templates should plan for editable content areas to accommodate the addition of text and image content by users.

3. Created in the form of .psd (Photoshop) files.

Entrants do not need to be an AWeber customer or affiliate to qualify for this contest.

Method of Entry:

Files should be uploaded to the public folder of a document sharing service (such as DropBox, NEWave or iCloud).

The link to download template files should be emailed to help@aweber.com with the subject line, "Template Design Contest, Attn: Justin."

Please do not specify at the time of submission whether you'd like your template made available on the AWeber blog. Winners will be contacted after the contest to determine template use details.

Deadline:

All entries should be submitted by Monday, April 30. Entries will be judged by a panel of AWeber's marketers and designers.

The winner(s) will be announced via the AWeber [blog](#). Winners will also be notified at the email address used for submission.